

Limited Class Size



Robert Swafford

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Class fills quickly so
register now!



Strike for Cause
Method

Voir Dire and Witness Preparation Workshops

**2 Days of Both Theory
and Practice**

Price: \$2,000 per person

CLE: 14.5 hours of Texas CLE Credit



Seattle, WA

Dates: Nov. 5-6, 2026

Time: 9am – 6pm

Location:

Hyatt Place – Seattle

Register Now!

About the workshop:

In this two-day workshop, attorneys will learn the complete Strike For Cause system of witness preparation and jury selection. On Day 1 of the seminar, attorneys will learn crucial witness preparation tools that go beyond coaching to actually shift witnesses' internal emotional states. Day 1 will also cover how to use the Strike For Cause method of jury selection to stack the jury in your client's favor. From drafting effective questions, to handling rehabilitation and arguing your strikes at the bench, this course is a comprehensive guide to jury selection and witness preparation.

After learning the theory, participants of Day 2 will have the rare opportunity to practice jury selection techniques with a live panel of mock jurors. There is no better way to learn the method than by practicing it live with live potential jurors and real-time feedback and coaching from Robert Swafford. By the end of the seminar, you will understand how to turn the worst issues in your case to your advantage with great voir dire and witness preparation.

What past participants have to say:



Jonathan Stark

What a fantastic opportunity for attorneys to learn from the best. Having **Robert Swafford** teach was the best use of our time and resources. You can't be trial attorneys if you can't pick a jury.

Thanks again Robert.



Zain Pleuthner

Robert Swafford without a doubt one of the most fulfilling experiences I've had as a lawyer. Thank you for sharing your expertise- really looking forward to picking my next jury!



Anne Loidas Randall

Highly recommend. Experienced lawyers can benefit from this. Robert is outstanding!

Day 1 - Morning

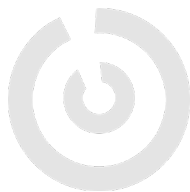
Witness Preparation Theory and Practice



- The Formula for a Winning Witness
 - Context-Shifting Tools to Change Internal Emotional States
 - Key Concepts for Witness Transformation and Short-Term Miracles
 - Improving Witness Likability, Believability, Credibility and Clarity
 - The Science of Fight, Flight and Freeze in Testimony
 - High-Impact Structure of Direct Testimony
 - Effective Listening
 - The Three Rules of Testifying
 - How to Use Cognitive Dissonance to Your Favor
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Day 1 - Afternoon

Voir Dire Theory



- Voir Dire Goals and Pitfalls
 - Identifying Voir Dire Issues—including by Use of Focus Groups
 - Social Media, Online Search Tools, and Questionnaire Methods Research
 - Dealing with “Scary” Issues in Voir Dire
 - The Hard Work of Planning for Voir Dire
 - Making Your Record During Voir Dire
 - Voir Dire with Hot Button Issues (Race, Sex, and Policing)
 - Running the Gauntlet: Voir Dire Training Techniques
 - Calling Balls and Strikes—What Really Makes a Strike for Cause
 - Peremptory Strikes and Arguing at the Bench
 - Effective Note-Taking for Voir Dire
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Day 2 - All Day

Voir Dire Practice

Workshop your case with colleagues and live mock jury panels, lead by Robert Swafford.

UNLOCK the Strike for Cause Method that turns your worst issues into your biggest advantages.



Day 1: Theory

Deep dive into Voir Dire and witness preparation skills



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Day 2 - Practice

Each lawyer has the opportunity to practice voir dire with a group of actors playing the part of a bad juror. The exercises are done in a master class format so that all of the participants can learn from coaching of each lawyer .



How do I register?

Click the registration button above for the workshop you are interested in and you will be taken to the on-line payment portal.

If you would like to pay via Zelle or Check, please give us a call as soon as possible. Spots are filling up quickly!

Phone:
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